

## theCompany

Marlette is a market leader in online lending powering Best Egg personal loans. Since launching in 2014, Marlette has become a top 5 leader in online lending services providing a frictionless application and a fast funding process.

*Move fast. Build smart.*  
*Run with confidence*

## theChallenge

Marlette is in the financial sector which has strict regulatory requirements when it comes to web-based financial transactions. The client required a robust architecture and IT infrastructure to ensure reliability and stability for monetary transactions. The first step in the process was to develop a website and a back-end system for housing loan-related data and facilitate loan decisions and the acceptance of loan applications.

## theSolution

Clear Measure provided a business-critical system for housing loan related data to help facilitate loan decisions that served as a source of truth for their business and their website. To accomplish this, our team implemented a back-end message-based system with consecutive reliability to ensure no data loss occurred even if the system failed.

## theBenefit

Marlette has gone from a startup company with no revenue to closing more than one billion dollars in loans since launching the site four years ago.